

Senior Living Case Study

Assisted living, memory care, respite, and adult day care provider with home-like smaller communities | 16 locations

Services: Marketing Consultancy, Lead Generation, Organic SEO and Email Marketing.



Results

- Hit target goal of +90% census month-to-month throughout their communities
- Obtain an avg. of 100 leads per month for new residents
- Continue to grow website traffic via lead generation ads and organic SEO
- Continually market via email to communicate with residents, families, networking providers and the community

Goals

- Fill vacancies at their locations
- Create consistent community and brand awareness
- Create consistent messaging to current and future residents
- Set themselves apart from their competition



What our clients say...

We think Riithink is a great company to work with. They have done an amazing job for us on our website and for our digital marketing! I would highly recommend them.

Becky J.
Marketing Director