

# Aspen Creek Senior Living Case Study

Communities and services consist of assisted living, memory care, adult day care home health and hospice in Alaska and Idaho

Services: Strategy, Web, Design, Social Media, Lead Generation and Staff Recruitment Ads



## Results

- Provide brand strategy, design, web development, marketing execution and staff recruitment throughout the company growth cycle.
- The growth cycle includes new acquisitions, development and construction of new communities and the addition of new service lines such as home health and hospice.



## What our clients say...

Riithink is responsive to every request and a vital part of our market expansion. They know the senior care and living space, unlike other marketing firms. This makes it easy to communicate our goals to them. They are knowledgeable and dependable when it comes to executing.

Ashley T., CEO